



The Office of the National Coordinator for
Health Information Technology

Personal Health Records Understanding the Evolving Landscape

FTC Conference Center
Washington, DC

December 3, 2010

PHR Roundtable

Welcome

David Blumenthal, M.D., MPP

National Coordinator for Health Information
Technology

PHR Roundtable

Setting the Stage

Joy Pritts, J.D.

Chief Privacy Officer

U.S. Department of Health and Human Services

PHR Roundtable

Panel 1

PHRs: Origins, Developments, Privacy and Security Practices

Moderator: Jodi Daniel, J.D., M.P.H.

Director, Office of Policy and Planning

The Office of the National Coordinator for Health
Information Technology

PHR Roundtable

The first panel will describe and discuss the history and current state of personal health records, including types of PHR vendors, business models, and privacy and security practices.

PHR Roundtable

Panel 1

- Colin Evans, CEO, Dossia
- Tim McKay, Ph.D., CISSP, Kaiser Permanente, Director of Digital Identity Services
- Lori Nichols, Director, HInet
- George Scriban, Senior Program Manager, Microsoft HealthVault
- Gregory Steinberg, M.D., President and CEO, Active Health Management (Aetna)

PHR Roundtable

Panel 2

PHRs and Related Technologies: New Forms, New Audiences, and New Challenges

Moderator: Wil Yu

Special Assistant of Innovations and Research
The Office of the National Coordinator for Health
Information Technology

PHR Roundtable

The second panel will discuss how PHRs are evolving, including the connection to mobile technologies and social networking, and will address privacy and security practices and challenges in this evolving context. The panelists will address how PHR vendors are reaching out to new markets and patient populations.

PHR Roundtable

Panel 2

- Stephen Downs, Assistant Vice President, Robert Wood Johnson Foundation
- Darcy Gruttadaro, J.D., Director, NAMI Child & Adolescent Action Center
- John Moore, Chilmark Research
- Gail Nunlee-Bland, M.D., F.A.C.E., F.A.C.P., Interim Chief of Endocrinology, Director of the Diabetes Treatment Center, Howard University
- Douglas Trauner, CEO, TheCarrot.com

PHR Roundtable

Lunch